OCM Asset Management

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Discretionary Asset Managers | Stockbrokers

Our Managed PORTFOLIO SERVICE

Who We Are

An award-winning, independent asset management firm with an established Managed Portfolio Service offering that spans 14 years. Based in the midlands, our nationwide offering caters to the needs of private clients and Independent Financial Advisers, who entrust us to manage over £750 million on their behalf.

Strategy Facts:

Date Launched:	February 2007
Benchmarks:	AFI Cautious AFI Balanced
Base Currency:	GBP
Dealing Frequency:	Daily
Investment Horizon:	5 to 7 years
DFM Service Charge:	0.30%

Platforms:

- Transact
- Fidelity
- Standard Life
- Aviva
- Novia
- Fusion
- Fundment
- Quilter
- Elevate
- Fundsnetwork
- AJ Bell
- Fundment

Risk Profiling:

Our models each have designated Defaqto risk scores, with mapping material available for various risk profiling providers.

Investment Managers:

Jason Stather-Lodge
CIO & Founder

Georgina Stone
Deputy CIO

defaqto EXPERT RATED ★★★★★ DFM MPS on Platform 2021

defaqto 2020 ★★★★★

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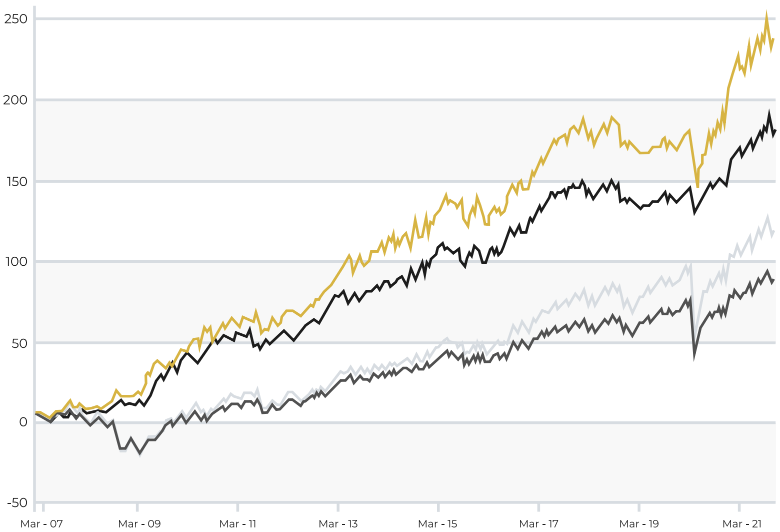
What Makes Us Different

As a discretionary portfolio manager, our MPS offering is centred around OCM's unique Outcome Based Investing (OBI) Strategy. While others favour a long hold, hands off strategy, we believe that by taking a tactical, risk-managed and conviction-led approach to asset management, we can meet client return expectations at a lower level of volatility than the market.

Performance (%)



As our longest running strategies, the performance of OBI Active 5 and OBI Active 7 portfolios illustrate the performance of the flagship OBI strategy over the long term. Performance information related to our other strategies can be provided on request, or accessed directly via FE Analytics.

	OBI Active 5	*AFI Cautious*	*OBI Active 7*	*AFI Balanced*
1 Year	12.04	11.89	16.98	15.18
5 Year	27.84	27.96	37.70	38.91
10 Year	92.56	81.27	117.86	109.24
Since Inception	185.00	86.67	240.20	115.74

Source: FE Analytics 20/10/2021.

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Our Managed PORTFOLIO SERVICE

Across our four MPS suites, we provide our partners with a choice of fifteen portfolios which are risk-mapped to meet different client needs, allowing you to tailor the investment solutions to your client's risk-return requirements.

1. **OBI Active:**
   A suite of dynamically managed portfolios investing in a blend of active and passive funds, aiming to achieve a pre-defined outcome over the course of the cycle.

2. **OBI ESG:**
   A suite of ESG- focussed portfolios following our flagship OBI proposition, managed in line with UN Sustainability goals.

3. **OBI Managed Passive:**
   A suite of actively managed portfolios led by our flagship OBI investment thesis with a preference for low-cost, passive instruments.

4. **Long Hold:**
   A suite of passively managed portfolios which are designed to withstand all market conditions, designed for those with a preference for passive management.

Managing Risk over the Long Term

The OBI strategy challenges the static investment approach that many other MPS providers follow. It is our view that by cyclically rotating assets based on positioning within the market cycle and the current macroeconomic backdrop, we can reduce downward drags on portfolio performance in favour of assets with a more positive outlook, producing higher risk-adjusted returns over the long term.

The merits of this strategy can be seen in the track record of our OBI strategies, providing strong risk adjusted returns against our benchmarks over the long term.

A Dynamic Approach to Asset Management

Our team prides itself in its ability to remain flexible and agile at all times, using available data and expertise in its constant analysis of markets. While we make small decisions throughout the economic cycle, we believe we can add the most value during transitional stages of the cycle, by protecting capital during periods of market stress, and maximising upside potential by being in the right assets to suit the macroeconomic backdrop at a particular point in time.

Unconstrained 'Quantamental' Analysis:
A suite of dynamically managed portfolios investing in a blend of active and passive funds, aiming to achieve a pre-defined outcome over the course of the cycle.

Diligent Fund Selection:
We compile a portfolio of assets that are best positioned given macroeconomic conditions and portfolio requirements.

Dynamically Managed:
The asset management team cyclically adjusts the assets to match where we are in the economic cycle.

Broad Diversification:
Across asset classes and regions to generate alpha and lower volatility, meeting the OBI requirements.

Important Information:

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